

## Privacy Policy

This privacy policy serves to ensure compliance of the information requirements in accordance with Art 13 GDPR within the scope of our website. In order to be clear, only the website visitor will be referred to. Of course it goes without saying that both genders are implied.

**Controller:** scan Messtechnik Gesellschaft m.b.H., Brigittagasse 22-24, 1200 Vienna, Austria, [data-protection@s-can.at](mailto:data-protection@s-can.at)

## Collection and Storage of Personal Data

When visiting our website, [www.s-can.at](http://www.s-can.at), information will be sent automatically from your terminal to our website. The following information will be saved temporarily in a so-called Logfile:

- IP-address of the terminal (pseudonymized)
- Date and time of access
- Name and URL of the downloaded file
- Website, from which access was initiated
- Browser used and where appropriate the operating system of your computer as well as the name of your access providers

## Webpage Forms

You have the option to register for our events, to submit your requests via Wishlist, to register for our customer portal or to reach us with the help of our contact form.

For this purpose the following personal data will be processed:

- Academic Title
- Name
- E-mail address
- Company
- Address
- Telephone
- Website
- Text of the inquiry

## Newsletter

On our website, you have the option to subscribe to our newsletter. Upon registering you authorize us to send you our newsletter. If you decide to withdraw your consent, the legitimacy of processing your data up to this point will not be affected by the cancellation. You can cancel our newsletter or revoke this agreement at any time by clicking the unsubscribe link at the end of the newsletter.

The following personal data will be processed for this purpose:

- Name
- E-mail address
- Company

## Purpose of Data Processing

The above mentioned data allows important information to optimize the website. Errors and crashes can be traced easier and the user-friendliness can be improved. A person-related analysis will not take place. The legal basis for the data processing pertains to Art 6 Abs 1 lit f GDPR. Our legitimate interest lies in the above mentioned purposes.

## Storage Period

Your information is necessary for the execution of pre-contractual measures as well as fulfilment of contract according to Art 6 Abs 1 lit b GDPR, otherwise the conclusion of the contract is not possible.

Your data will be stored as briefly as necessary for the above described purposes and deleted if you revoke your consent, taking into consideration the time required to carry out technical measures.

If you do not wish to provide your data in this way, you can contact us by telephone or by mail anytime.

## Third-Party Providers

It is possible that we will share your information with our technical service providers for, i.e. Hosting, web server, newsletter distribution, etc. for the above mentioned purposes. We have carefully selected our service providers and instructed them in accordance with the legal requirements. Furthermore, your information will not be disclosed to third parties, unless we are legally obligated to do so.

## Cookies and Web Analysis

We use cookies on our website. Cookies are small text files that are automatically stored on your computer, when you access our website. The application of cookies serves to make the website user-friendly. Legal basis: Art 6 Abs 1 lit f GDPR. Our legitimate interest lies in the above mentioned purposes.

In addition, cookies, respectively analytical tools and statistical evaluations enable us to improve our services.

These are used based exclusively on the basis of your consent according to Art 6 Abs 1 lit a GDPR. They only serve to enable us to continually improve our website, to increase the success of our web performance and optimize our services.

Our website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google").

The following information will be generated by the cookie and processed by Google:

- Browser type / browser version
- Operating System used
- The last visited website
- IP-Address
- Time of server request

The data will be transmitted to and stored in the USA. This information is used for the purpose of analyzing the use of our website.

You can delete cookies through your browser at any time.

## Social Media Plug-ins

Our website uses social media plug-ins from LinkedIn, Twitter, Vimeo and YouTube in order to improve coverage and give greater publicity to our company. These are initially blocked by Shariff, so that no data can be transmitted. The button will be activated with the first click and if you click it a second time, the desired action, i.e. "like" will be initiated.

As soon as you activate the data transfer with the first click, data will automatically be transmitted to the respective platforms, regardless if you have an account or are registered or not. Do not click a button unless you are in agreement with the data transfer. Above mentioned platforms also use the data for their own purposes such as advertising, market research, for the purpose of designing its own website.

For this purpose each provider creates profiles regarding usage, interests and relationships. We have no influence on any of this. If you don't want these platforms to collect data on you, then do not activate the buttons. Please note the respective privacy policies.

## **Rights of the Data Subject**

The affected person basically has the rights of access, rectification, cancellation, restriction, data portability, revocation and opposition.

The above-mentioned rights can be claimed by e-mail at: [data-protection@s-can.at](mailto:data-protection@s-can.at)

## **Data Security**

We use technical and organizational security precautions in order to protect personal data, especially against random or deliberate manipulation, damage, destruction or against attacks from unauthorized persons. These will be continuously improved in accordance with the technological development.

## **Validity and Modification of this Privacy Policy**

This Privacy Policy is currently valid and was last updated in May 2018.

Due to the further development of our website and services, legal changes or government standards, it may be necessary to update this privacy policy. You can retrieve and print out this information at [www.s-can.at/Privacy](http://www.s-can.at/Privacy)